

**FARGO SECURE**

# PRINTER/ ENCODERS

SELECTION GUIDE



THE NEXT OF FARGO  
GENERATION INNOVATION

***In today's turbulent world, one thing is certain —  
Our commitment to making your organization secure.***

**Today, more than ever, your organization is at risk.**

Fraud. Theft. Counterfeiting. Violence. The truth is, identity-related security threats like these – internal or external – can affect every organization in the world, including yours. Unless you address these threats, you're vulnerable. And that could cost your organization significant time, money or even lives.

At Fargo, we are passionately dedicated to reducing security vulnerabilities by continually working to improve the authenticity of the world's ID cards – starting with yours. We push ourselves every day to create more and better secure card identity products, services, processes and technologies.

Customers choose Fargo because we offer the most innovative, comprehensive and secure card identity systems. As a trusted leader in card identity systems, we are never satisfied. We are innovative, focused and determined. Because the reality is, so are the ones we're out to protect you from.

**Fargo Card Printer/Encoders:  
The security you need. The simplicity you demand.**

Only Fargo offers you the DTC300 and CardJet™ C7 Card Printer/Encoders. Each is designed to make issuing IDs and securing your organization simple. Both are reliable, easy to operate, and there's virtually no learning curve or maintenance. Plus, you can increase productivity by integrating your new ID cards with existing time and attendance, visitor management or access control systems.



*Both the CardJet C7 and new DTC300 Card Printer/Encoder feature exclusive Fargo SmartLoad™ Cartridge loading. No more fumbling with hard-to-replace consumables!*



**There's no easier way to produce secure, high-quality plastic cards for:**

- K-12 Schools
- Small- to Medium-sized Corporations
- State and Local Governments
- Parks and Recreation
- Health Clubs
- Recreational Facilities
- Ski Resorts and Lodges
- Memberships
- Customer Loyalty
- Retail

**FARGO®**

The World's Most Secure  
Card Identity Systems

# FARGO® DTC300 Direct-to-Card Printer/Encoder

Unbelievably easy. Positively reliable.

The Fargo DTC300 boasts exclusive, convenient features that make it the easiest-to-use, most reliable printer in its class. It's the ideal entry-level printer for low- to mid-level security applications. The DTC300 is perfect for organizations demanding intuitive operation and minimal maintenance.

## The DTC300 Features:

- **Easy loading:** SmartLoad Ribbon Cartridge with built-in SmartClean™ Roller
- **Intuitive operation:** User-friendly SmartScreen™ LCD Control Panel lets you monitor printer status
- **Added functionality:** Encoding Module for mag stripe, proximity and e-card (optional)
- **Flexibility:** Add a Dual-sided Printing Module (optional)
- **Free Card Identity Software**



*The SmartLoad Ribbon Cartridge saves time and helps eliminate the expense of torn ribbons. (Free Card Identity Software and optional Dual-sided Printing Module shown.)*



**New!**



## DTC300 Card Printer/Encoder

*is ideal for small- to medium-sized corporations, K-12 schools, and state and local government applications.*



## Troubleshooting is easy!

*You'll always know the status of your DTC300 thanks to Fargo's exclusive SmartScreen LCD Control Panel.*

# FARGO® CardJet C7 Printer/Encoder

Printing plastic cards is now Inkjet-easy!

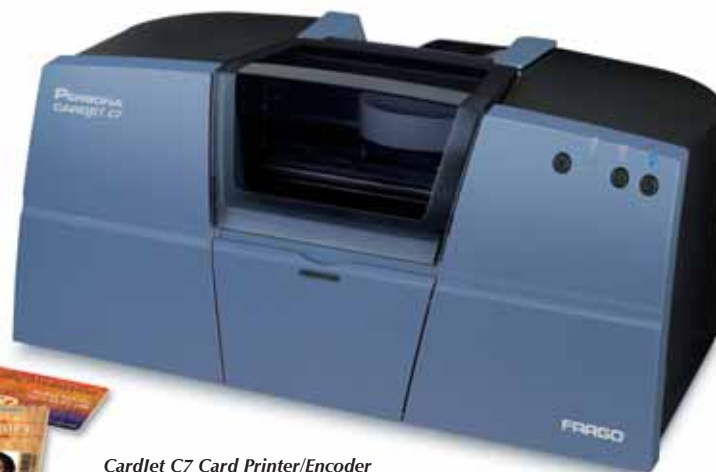
The CardJet C7 is as easy to use and maintain as a standard inkjet printer. Just pop in the SmartLoad Ink and Card Cartridges, and you're ready to print high-quality plastic cards. It's as simple to use as the inkjet printer in your home or office!

## The CardJet C7 Features:

- **Easy loading:** SmartLoad Card Cartridge holds 50 cards
- **Easy maintenance:** SmartLoad Ink Cartridge snaps into place
- **Familiar technology:** CardJet Printing™ Technology and an HP inkjet-based print engine ensures virtually maintenance-free reliability



*SmartLoad Ink Cartridges and SmartLoad Card Cartridges make loading your consumables a snap.*



## CardJet C7 Card Printer/Encoder

*is ideal for small corporations, small schools, retail, loyalty, membership and local government applications.*

inkjet  
technology by



For more information, visit [www.fargo.com](http://www.fargo.com)

# FARGO®

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Card Identity Systems

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